

Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

October 6, 2014

TO ALL CONGREGATIONS

Re: *JW Broadcasting*

Dear Brothers:

We are writing to inform you of an exciting initiative that was announced on October 4, 2014, at the annual meeting of the Watch Tower Bible and Tract Society of Pennsylvania. On Monday, October 6, 2014, an English-language Internet television station called *JW Broadcasting* was launched and can be accessed at <http://tv.jw.org>. *JW Broadcasting* will initially be advertised in the "See What's New" section, a link to which can be found on the jw.org homepage. It can also be accessed at the bottom of all pages of jw.org under "Get Help For."

JW Broadcasting has three sections. The "**Streaming**" section contains 12 channels that broadcast our videos 24 hours a day. These channels are entitled "The Bible," "Children," "Family," "Featured Program," "Interviews and Experiences," "Movies," "Our Activities," "Our History," "Our Ministry," "Our Organization," "Programs and Events," and "Teenagers." Each month, the "Featured Program" channel will broadcast a different one-hour program hosted by a member of the Governing Body. The extensive "**Video on Demand**" section will allow individuals to select any of our videos and watch them at any time. The "**Audio**" section of *JW Broadcasting* will contain music, dramas, and dramatic Bible readings.

We have also contracted with an outside company, Roku, to make it possible to view *JW Broadcasting* on a normal television by means of Roku streaming players, including the Roku 1, Roku 2, Roku 3, and the Roku Streaming Stick. These products can be purchased online or at retail stores.

Be assured of our warm Christian love and greetings.

Your brothers,
*Christian Congregation
of Jehovah's Witnesses*

c: Circuit overseers

PS to coordinator of the body of elders:

Please arrange for this letter to be read to the congregation at the first Service Meeting after its receipt. Thereafter, it should be posted on the information board.