

Christian Congregation of Jehovah's Witnesses Congrégation chrétienne des Témoins de Jéhovah



PO Box/C. P. 4100, Georgetown, Ontario L7G 4Y4, Canada
Telephone/Téléphone: 905-873-4100 Fax/Télécopieur: 905-873-4554

August 4, 2014

TO ALL BODIES OF ELDERS

Re: 2015 Memorial invitations

Dear Brothers:

“Keep doing this in remembrance of me.” (Luke 22:19) In harmony with Jesus’ command, true Christians will gather to observe the Lord’s Evening Meal on Friday evening, **April 3, 2015**. A new Memorial invitation has been prepared, and there will be a worldwide effort to invite as many as possible to attend. This special campaign will begin **Saturday, March 7, 2015, and extend through Friday, April 3, 2015**.

Requesting Memorial invitations:

- **Immediately**, the Congregation Service Committee should determine how many invitations are needed for the congregation, keeping in mind that the invitation will be distributed both in the house-to-house ministry and in public witnessing within the congregation’s assigned territory. It should be considered whether the quantity used in previous campaigns was sufficient and the potential for an increased number of auxiliary pioneers.
- **Each congregation** should enter its request using jw.org. All requests should be submitted **by September 15**. PLEASE NOTE: If a request is not received from your congregation by the due date, a ratio of 40 invitations per publisher and 120 per pioneer will be sent to your congregation. Since this ratio *may not* meet the specific needs of your congregation, it is preferred that **each congregation** submit a request **by September 15**. Requests should not be submitted through the ship-to congregation, the language-coordinating congregation, or any other congregation.
- **Use item number 7955 for requesting invitations in the languages commonly used in your territory, especially if the Memorial will be held in that language.** Use item number 7695 for requesting specialized invitations with unique artwork highlighting that the talk will be given in sign language.

Braille: A Memorial invitation in Braille will be automatically sent to individuals who regularly receive Braille items from the branch office. If needed, additional invitations can be requested using jw.org beginning January 15, 2015.

Check-in of invitations: Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in cartons marked “**mi15**.” The carton label(s) will indicate the quantity designated for each congregation. The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Open the cartons and confirm the correct items were shipped.

Re: 2015 Memorial invitations

August 4, 2014

Page 2

- Immediately distribute invitations to each congregation in the literature group.

Labeling invitations: The service overseer and territory servant will be responsible to ensure that the location and time of the Memorial are added to the invitations. Some congregations may choose to affix preprinted self-adhesive labels showing the time and place of the Memorial. Other appropriate methods may also be used to insert such information. The 2015 Memorial invitation includes an invitation to the special talk that will be given during the week of Monday, April 6, 2015. Those congregations having the visit of the circuit overseer or an assembly that weekend will have the special talk the following week. No congregation should have the special talk before April 6. In the designated location on the invitation, please be sure to indicate the date, time, and place of the special talk. If the Memorial talk and/or the special talk will be presented in sign language, this should also be noted on the labels.

Distribution to publishers: One week before the start of the campaign, each congregation should set out a supply of labeled invitations on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week's supply. It is hoped that this will help with an even distribution of the invitations in the congregations.

Territory coverage: It is better to give the householder an invitation personally. However, publishers will be allowed to leave the invitations where no one is at home if the elders deem this to be practical. You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. After the campaign is completed, publishers are to begin using the regular literature offer for the month. If your congregation works all of its territory or places its entire supply of invitations before the campaign is completed, you may begin using the regular literature offer for the month.

We encourage you to make sure that the place where the Memorial is to be held, whether a Kingdom Hall or some other facility, is large enough to accommodate an anticipated peak attendance. This would also be an excellent opportunity for the elders to encourage new ones to consider sharing in the ministry as publishers.—*od* pp. 79-81.

We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,

*Christian Congregation
of Jehovah's Witnesses*

cc: Traveling overseers