

Christian Congregation of Jehovah's Witnesses



The Ridgeway, London, NW7 1RN Telephone: 020 8906 2211

August 1, 2013

TO ALL BODIES OF ELDERS

Re: 2014 Memorial invitations

Dear Brothers:

“Keep doing this in remembrance of me.” (Luke 22:19) In harmony with Jesus’ command, true Christians will gather to observe the Lord’s Evening Meal on Monday evening, **April 14, 2014**. A new Memorial invitation has been prepared, and there will be a worldwide effort to invite as many as possible to attend. This special campaign will begin **Saturday, March 22, 2014, and extend to Monday, April 14, 2014**.

Requesting Memorial invitations:

- **Each congregation** will automatically be consigned a quantity of 50 copies per publisher (this includes pioneers) in the language of the congregation. This quantity will appear on the jw.org website as “pending.”
- **Immediately**, the Congregation Service Committee should determine if the consigned quantity meets the need of the congregation, considering the number of pioneers, auxiliary pioneers and territory to cover. You can add to, or reduce, the quantity for your congregation (see postscript for explanation). All changes should be made **by September 30, 2013**.
- **Use item number 7684 for requesting invitations in other languages if you are sponsoring a foreign-language group.** Use item number 7694 for requesting specialized invitations with unique artwork highlighting that the talk will be given in sign language.

Receipt of invitations: Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in packages marked “**mi14**.” The package label(s) will indicate the quantity designated for each congregation. The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Confirm the correct items were shipped.
- Immediately distribute invitations to each congregation in the literature group.

Labelling invitations: The service overseer and territory servant will be responsible to ensure that the location and time of the Memorial are added to the invitations. Some congregations may choose to affix pre-printed self-adhesive labels showing the time and place of the Memorial. Other appropriate methods may also be used to insert such information. The 2014 Memorial invitation includes an invitation to the special talk that will be given during the week of Monday, April 21, 2014. Those congregations having the visit of the circuit overseer or an assembly that weekend will have the special talk the following week. No congregation should have the special talk before April 21. In the designated location on the invitation, please be sure to indicate the date, time, and place of the special talk. If the Memorial talk and/or the special talk will be presented in sign language, this should also be noted on the labels.

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Distribution to publishers: One week before the start of the campaign, each congregation should set out a supply of labelled invitations on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week's supply. It is hoped that this will help with an even distribution of the invitations in the congregations.

Territory coverage: It is better to give the householder an invitation personally. However, publishers will be allowed to leave the invitations where no one is at home if the elders deem this to be practical. Please advise all in the congregation that they should exercise discretion in this regard. An invitation should not be put through the letter box if there is a sign indicating that this is against the householder's wishes (such as "NO JUNK MAIL"), though it might be appropriate to offer the invitation to the person. Also, where no one is at home it would be wise only to leave invitations when they can be out of sight.

You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. After the campaign is completed, publishers are to begin using the regular literature offer for the month. If your congregation works all of its territory or places its entire supply of invitations before the campaign is completed, you may begin using the regular literature offer for the month.

We encourage you to make sure that the place where the Memorial is to be held, whether a Kingdom Hall or some other facility, is large enough to accommodate an anticipated peak attendance. This would also be an excellent opportunity for the elders to encourage new ones to consider sharing in the ministry as publishers.—*od* pp. 79-81.

We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,
*Christian Congregation
of Jehovah's Witnesses*

cc: Travelling overseers

PS: We will include the *Memorial Invitation* on the "Featured Items" page on jw.org. From this page you can add to the consigned quantity. To reduce the quantity consigned, please go to "Request History," tick the box "Show Only Open Items" and Search. Then click on the Request Number for the *Memorial Invitation*, which will take you to the page where you can cancel (reduce) a pending quantity.