

# Christian Congregation of Jehovah's Witnesses



2821 Route 22, Patterson, NY 12563-2237 Phone: (845) 306-1100

August 1, 2012

TO ALL BODIES OF ELDERS

Re: 2013 Memorial invitations

Dear Brothers:

“Keep doing this in remembrance of me.” (Luke 22:19) In harmony with Jesus’ command, true Christians will gather to observe the Lord’s Evening Meal on Tuesday evening, March 26, 2013. A new Memorial invitation has been prepared, and there will be a worldwide effort to invite as many as possible to attend. This special campaign will begin **Friday, March 1, 2013, and extend through Tuesday, March 26, 2013.**

## Requesting Memorial invitations:

- **Immediately**, the Congregation Service Committee should determine how many invitations are needed for the congregation. It should be considered whether the quantity used in previous campaigns was sufficient and the potential for an increased number of auxiliary pioneers. **For the month of March 2013 only, auxiliary pioneers will be allowed to choose an hour requirement of either 30 hours or 50 hours.** Please note that the campaign will also be a few days longer than in years past.
- **Each congregation** should enter its request using the jw.org Web site. All requests should be submitted **by September 20.** **PLEASE NOTE:** If a request is not received from your congregation by the due date, a ratio of 40 invitations per publisher and 120 per pioneer will be sent to your congregation. Since this ratio *may not* meet the specific needs of your congregation, all congregations are encouraged to submit a request **by September 20.**
- **Use item number 7683 for requesting invitations in the languages listed below.** Use item number 7693 for requesting specialized invitations with unique artwork highlighting that the talk will be given in sign language.
- A supply of invitations may be requested in other languages if you are sponsoring a foreign-language group or if other languages are spoken in your territory.

**Available languages:** In addition to English and Spanish, invitations will be available in Albanian, Amharic, Arabic, Armenian, Bengali, Bulgarian, Cambodian, Chin (Hakha), Chinese (Simplified), Chinese (Traditional), Chuukese, Croatian, Czech, French, German, Greek, Gujarati, Haitian Creole, Hebrew, Hindi, Hmong, Hungarian, Iloko, Indonesian, Italian, Japanese, Korean, Laotian, Low German, Macedonian, Malayalam, Marshallese, Mixtec (Guerrero), Mixtec (Huajuapán), Mongolian, Myanmar, Nahuatl (Northern Puebla), Navajo, Nepali, Persian, Polish, Portuguese, Punjabi, Romanian, Russian, Samoan, Serbian, Swahili, Tagalog, Tamil, Tarascan, Telugu, Thai, Tigrinya, Tongan, Turkish, Twi, Tzotzil, Ukrainian, Urdu, and Vietnamese.

**Check-in of invitations:** Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in cartons marked “**mi13.**” The carton

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label(s) will indicate the quantity designated for each congregation. The service overseer of the ship-to-congregation should ensure the following steps are taken upon receipt:

- Open the cartons and confirm the correct items were shipped.
- Immediately distribute invitations to the service overseer of each congregation in the literature group.

**Labeling invitations:** The service overseer and territory servant will be responsible to ensure that the location and time of the Memorial are added to the invitations. Some congregations may choose to affix preprinted self-adhesive labels showing the time and place of the Memorial. Other appropriate methods may also be used to insert such information. The 2013 Memorial invitation includes an invitation to the special talk that will be given during the week of Monday, April 1, 2013. Those congregations having the visit of the circuit overseer or an assembly that weekend will have the special talk the following week. No congregation should have the special talk before April 1. In the designated location on the invitation, please be sure to indicate the date, time, and place of the special talk. If the Memorial talk and/or the special talk will be presented in sign language, this should also be noted on the labels.

**New arrangement for distribution to publishers:** A new arrangement is being implemented to provide copies for distribution to the field. Each congregation should set out a supply of labeled invitations on the literature or magazine counter. Publishers and pioneers should be encouraged to take only the amount that they need for one week in their personal ministry. During the campaign, the congregation should be reminded to take only a week's supply. It is hoped that this will help with an even distribution of the invitations in the congregations.

**Territory coverage:** It is better to give the householder an invitation personally. However, publishers will be allowed to leave the invitations where no one is at home if the elders deem this to be practical. You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. After the campaign is completed, publishers are to begin using the regular literature offer for the month. If your congregation works all of its territory or places its entire supply of invitations before the campaign is completed, you may begin using the regular literature offer for the month.

We encourage you to make sure that the place where the Memorial is to be held, whether a Kingdom Hall or some other facility, is large enough to accommodate an anticipated peak attendance. This would also be an excellent opportunity for the elders to encourage new ones to consider sharing in the ministry as publishers.—*od* pp. 79-81.

We are pleased to share this advance information with you, and we pray Jehovah's rich blessing upon this special campaign.

Your brothers,  
*Christian Congregation  
of Jehovah's Witnesses*

cc: Traveling overseers