

# Christian Congregation of Jehovah's Witnesses

2821 Route 22, Patterson, NY 12563-2237 Phone: (845) 306-1100



August 1, 2011

TO ALL BODIES OF ELDERS

Re: 2012 Memorial and special talk

Dear Brothers:

“Keep doing this in remembrance of me.” (Luke 22:19) In harmony with Jesus’ command, true Christians will gather to observe the Lord’s Evening Meal on Thursday evening, April 5, 2012. A new Memorial invitation has been prepared, and there will be a worldwide effort to invite as many as possible to attend. This special campaign will begin **Saturday, March 17, 2012, and extend through Thursday, April 5, 2012.** Additionally, the special talk will be held at the first Public Meeting following the Memorial. **For most congregations this will be on Sunday, April 8, 2012.** Congregations that have their Public Meeting on Saturday will have the special talk on April 7, 2012. Please note that in conjunction with the invitation campaign, the elders will be provided with further direction in the future on inviting all inactive ones to the Memorial and special talk.

## Requesting Memorial invitations:

- **Immediately**, the Congregation Service Committee should determine how many invitations are needed for the congregation. It should be considered whether the quantity used in previous campaigns was sufficient and the potential for an increased number of auxiliary pioneers. As is announced in the September 2011 issue of *Our Kingdom Ministry*, **for the month of March 2012 only, auxiliary pioneers will be allowed to choose an hour requirement of either 30 hours or 50 hours.**
- **Each congregation** should enter its request using the jw.org Web site. All requests should be submitted **by September 20.** PLEASE NOTE: If a request is not received from your congregation by the due date, a ratio of 30 invitations per publisher and 120 per pioneer will be sent to your congregation. Since this ratio *may not* meet the specific needs of your congregation, all congregations are encouraged to submit a request **by September 20.**
- **Use item number 7682 for requesting invitations in the languages listed below.** Use item number 7692 for requesting specialized invitations with unique artwork highlighting that the talk will be given in sign language.
- A supply of invitations may be requested in other languages if you are sponsoring a foreign-language group or if other languages are spoken in your territory.

**Available languages:** In addition to English and Spanish, invitations will be available in Albanian, Amharic, Arabic, Armenian, Bengali, Blackfoot, Bulgarian, Cambodian, Chin (Hakha), Chinese (Simplified), Chinese (Traditional), Chuukese, Croatian, Czech, Finnish, French, German, Greek, Gujarati, Haitian Creole, Hebrew, Hindi, Hmong, Hungarian, Iloko, Indonesian, Italian, Japanese, Korean, Laotian, Low German, Macedonian, Malayalam, Marathi, Marshallese, Mixtec (Huajuapán), Mongolian, Myanmar, Nahuatl (Northern Puebla), Navajo, Nepali, Persian, Polish, Portuguese, Punjabi, Romanian, Russian, Samoan, Serbian, Swahili, Tagalog, Tamil, Tarascan, Telugu, Thai, Tigrinya, Tongan, Turkish, Twi, Tzotzil, Ukrainian, Urdu, and Vietnamese.

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Page 2

**Check-in of invitations:** Quantities for all congregations in the Kingdom Hall Literature Group will be combined and sent to the ship-to congregation in cartons marked “**mi12.**” The carton label(s) will indicate the quantity designated for each congregation. The service overseer of the ship-to congregation should ensure the following steps are taken upon receipt:

- Open the cartons and confirm the correct items were shipped.
- Immediately distribute invitations to each congregation in the literature group.

**Labeling invitations:** The service overseer and territory servant will be responsible to ensure that the location and time of the Memorial and the special talk are added to the invitations. Some congregations may choose to affix preprinted self-adhesive labels for this purpose. If the Memorial talk and/or the special talk will be presented in sign language, this should also be noted on the labels.

**Distribution to publishers:** Copies for distribution to the field can be handed out to the publishers a week or two before the campaign is to begin. Any who have more than they can distribute may share their surplus with others who run out.

**Territory coverage:** It is better to give the householder an invitation personally. However, publishers will be allowed to leave the invitations where no one is at home if the elders deem this to be practical. You may feel that it will not be possible for your congregation to cover all of its assigned territory in the time allowed. The elders may therefore decide to give priority to working the most productive territory. A nearby congregation may also offer to assist you with territory coverage. The objective is to do as much as possible within the designated time period. After the campaign is completed, publishers are to begin using the regular literature offer for the month. If your congregation works all of its territory or places its entire supply of invitations before the campaign is completed, you may begin using the regular literature offer for the month.

We encourage you to make sure that the place where the Memorial is to be held, whether a Kingdom Hall or some other facility, is large enough to accommodate an anticipated peak attendance. This would also be an excellent opportunity for the elders to encourage new ones to consider sharing in the ministry as publishers.—*od* pp. 79-81.

**Special talk:** The circuit overseer will deliver the special talk if he is scheduled to visit a congregation that week. The title of the special talk is “Is It Later Than You Think?” The talk will highlight the nearness of the end as evidenced by the fulfillment of Bible prophecies. While the talk is designed to appeal to newly interested persons and to encourage our brothers to keep alert, the concluding section will include a direct appeal to those who are inactive.

After the Congregation Service Committee has met and reviewed these instructions, please circulate this letter to the other elders for their information. We are pleased to share this advance information with you, and we pray Jehovah’s rich blessing upon this special campaign.

Your brothers,  
*Christian Congregation  
of Jehovah’s Witnesses*

cc: Traveling overseers