

# Christian Congregation of Jehovah's Witnesses



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May 1, 2011

TO ALL BODIES OF ELDERS IN THE UNITED STATES

Re: Magazine distribution arrangement

Dear Brothers:

The new method of magazine distribution in the Kingdom Hall, in which a combined supply of magazines is left out on a counter, has been in effect for many months. Congregations have benefited from this arrangement. Two advantages are that there are now fewer unused magazines and that the magazines are always available to the publishers. However, questions have been raised by some congregations. Therefore, below you will find an outline that can be used for an upcoming local needs part that should answer the most common questions regarding this arrangement. The timing may be adjusted according to the time allotted for the local needs part. An elder (preferably the service overseer) should be assigned this part.

Thank you for your support of this arrangement. We send our warm Christian love.

Your brothers,

*Christian Congregation  
of Jehovah's Witnesses*

cc: Traveling overseers

## **REVIEW OF NEW ARRANGEMENT (3 min.)**

[Refer to the detailed description found in *Literature and Magazine Request Guidelines (S-56)*, chapter 7, paragraphs 1-3. Provide commendation to the congregation for complying with this arrangement]

## **HOW MANY MAGAZINES SHOULD PUBLISHERS TAKE? (4 min.)**

The new magazine arrangement has proved to be beneficial to congregations, since it allows publishers to have access to magazines at any time

It has also been beneficial in that it has resulted in a reduction in the number of unused or wasted magazines each month

However, it has been noted that in some cases, publishers are taking all of the copies that they feel that they might need for the entire month at one time. The new arrangement is to take only what is needed for the next week's preaching activity

If more than a week's supply is obtained by publishers, congregations may feel the need to increase the supply received from the branch office, which could result in wasting unused copies at the end of the month. Your support of this new arrangement is greatly appreciated since it makes wise use of our publications

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**DISTRIBUTION TO PUBLISHERS FOR PERSONAL READING (2 min.)**

Each congregation has an arrangement to ensure that personal copies of the study edition of *The Watchtower*, the public edition of *The Watchtower*, and the *Awake!* are made available to all publishers for personal reading

[This should be done as soon as the magazines arrive in the congregation. One method used is to distribute the personal copies of the magazines in the same way as copies of *Our Kingdom Ministry*. However, the elders may prefer another method. Explain the arrangement that has been worked out locally]

**IF THE CONGREGATION MAGAZINE SUPPLY RUNS OUT (2 min.)**

If the congregation magazine supply runs out before the end of the month, publishers may use older magazines on hand at home or obtain older magazines that have been returned to the Kingdom Hall

At times, the elders may make an announcement inviting publishers to return unused magazines in good condition for redistribution

Additionally, publications available from the literature counter can be used, such as the *Bible Teach* book or brochures

**ADDITIONAL COMMENTS (4 min.)**

The magazine area should be kept neat and orderly. Although this is the responsibility of the brothers who work with the magazines, all can contribute to keeping the area looking good

[The elders can decide whether additional comments could be given to encourage the publishers to work with this arrangement. If the elders have noted any tendencies that need to be corrected, these can be mentioned. As time allows, appropriate scriptures and comments from past articles on making wise use of our publications can also be incorporated]