



WATCH TOWER

BIBLE AND TRACT SOCIETY OF BRITAIN

THE RIDGEWAY LONDON NW7 1RN

TELEPHONE 020 8906 2211

March 7, 2011

TO ALL BODIES OF ELDERS

Re: 2011 Memorial announcement

Dear Brothers:

Please adhere to the following procedure in connection with the 2011 Memorial observance. The chairman is to begin the meeting with brief comments and invite all in attendance to join in singing the opening song. The chairman (or perhaps another qualified elder assigned in advance) will open the meeting with prayer. He will then introduce the speaker. After the talk, the chairman will read the announcement shown below and then announce the concluding song. He will usually call on the speaker to offer the closing prayer.

We pray for Jehovah's blessing on this important event. Please accept an expression of our warm Christian love.

Your brothers,

Watch Tower B. & J. Society
OF BRITAIN

cc: Travelling overseers

ANNOUNCEMENT

We are so pleased that you arranged your affairs to be here this evening for the annual observance of the Lord's Evening Meal! No doubt the Bible-based discourse that you just heard has stirred in you appreciation for the ransom sacrifice—a provision made possible by the great love that Jehovah God and Jesus Christ have for mankind. You may have other questions about God's purpose and how you and your loved ones can benefit from it. Jehovah's Witnesses will be delighted to help you. We offer free personal Bible studies, using the book *What Does the Bible Really Teach?* If you would like someone to visit you to demonstrate such a study, please speak to one of the attendants. Arrangements will be made for a qualified Witness to visit you at a time and place that is convenient for you. We would also like to invite you to attend a special Bible discourse that will be given on **[state the date, time, and location of the meeting]**. That talk, to be presented worldwide by Jehovah's Witnesses, is entitled "Bible Principles—Can They Help Us to Cope With Today's Problems?" We warmly encourage you to join us in attending this important programme.