



WATCH TOWER

BIBLE AND TRACT SOCIETY OF BRITAIN

THE RIDGEWAY LONDON NW7 1RN

TELEPHONE 020 8906 2211

FB January 3, 2011

TO ALL CONGREGATIONS IN BRITAIN AND IRELAND

Re: May 2011 Special campaign

Dear Brothers:

We live in an increasingly secular society, one that gives little or no recognition to the “wonderful” works of our God Jehovah. (Ps. 139:14) Two false and pervasive teachings blind many people to the truth. The theory of evolution, that robs people of hope and moral guidance, and also the teaching of creationism. How grateful we were to receive the new brochure *Was Life Created?* at the 2010 series of district conventions. It is just what we need to help enlighten people about the real origin of life and the awe-inspiring universe that we inhabit. No doubt you have been making good use of this brochure already.

We are pleased to inform you that we will be having a special campaign in May 2011 to distribute this new publication. We are sure that your Congregation Service Committee will give thought to additional arrangements for field service and will implement specific plans locally to give it as wide a distribution as possible during the month of May. Many publishers will also want to think about increasing their service and, if qualified, auxiliary pioneering during this month.

What a privilege it is to sanctify our Father’s name and testify to his Creatorship. Only God’s Word clearly explains both the origin and the future of life on this planet. We pray that this campaign with the brochure *Was Life Created?* will help many more seekers of truth echo the words of the twenty-four elders as recorded in Revelation 4:11: “You are worthy, Jehovah, even our God, to receive the glory and the honor and the power, because you created all things, and because of your will they existed and were created.”

Please be assured of our warm Christian love and good wishes.

Your brothers,

Watch Tower B. & J. Society
OF BRITAIN

PS to the coordinator of the body of elders:

Please read this letter to the congregation and then announce that it will be placed on the noticeboard.

PS to the service committee:

As mentioned in the Announcements of *Our Kingdom Ministry* for February 2011, please make sure that you order sufficient copies for the campaign. If you are a coordinating

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congregation please take into account the needs of the congregation(s) you are coordinating for. We need to receive your order for the campaign by **February 7, 2011** at the latest. This will allow us to print, pack and deliver these brochures in a timely manner.

We acknowledge that for congregations assigned to Jersey, Nottingham and Newcastle conventions, there will be some overlap at the end of the month between the brochure campaign and the district convention handbill campaign. If your congregation falls into this category, please arrange to offer the district convention handbills at the appropriate time, that is, three weeks before your assigned convention.

Please note:

- This brochure should not be placed indiscriminately, nor posted through the letterbox if the householder is not at home.
- The adjusted literature offer for the month of May is only applicable to English-speaking congregations. However, should you need some *Was Life Created?* brochures for your foreign field, please place an order by the same date, i.e. **February 7, 2011**.