



# WATCH TOWER

BIBLE AND TRACT SOCIETY OF BRITAIN

THE RIDGEWAY LONDON NW7 1RN

TELEPHONE 020 8906 2211

August 4, 2007

TO ALL BODIES OF ELDERS

Re: Use of electronic projections during congregation meetings

Dear Brothers:

From time to time, elders enquire as to whether it is appropriate to use electronic projections, such as *PowerPoint* presentations, during congregation meetings. We are pleased to share with you the following guidelines.

You will note that chapter 47 of *Benefit From Theocratic Ministry School Education* clearly sets out a balanced view of using visual aids. Such visual aids are to be used sparingly. (*be* p. 249 par. 5) Although some may feel there is merit in using computerized visual aids at congregation meetings to enhance teaching, to assist the audience to concentrate, or as a memory aid, innovative use of visual aids can actually detract attention from God's Word and the spiritual food being provided by the "faithful and discreet slave" during congregation meetings. (Matt. 24:45; Ps. 119:105) Elders and ministerial servants are encouraged to use more conventional methods of teaching during their presentations from the platform, displaying the "art of teaching" by means of enthusiasm, questions, and illustrations—methods that were used by the Great Teacher. (Titus 1:9; Matt. 19:16) Especially should teaching from the platform focus attention on the Scriptures. (John 17:17) Your adhering to these guidelines will ensure that all congregations are united in the format of their congregation meetings.—1 Cor. 1:10.

May Jehovah bless your efforts as you lovingly shepherd "the flock of God in your care." (1 Pet. 5:2, 3) Please be assured of our warm Christian love and best wishes.

Your brothers,

*Watch Tower B. & J. Society*  
OF BRITAIN

c: Travelling overseers

PS to the secretary:

This letter should be retained in the congregation's permanent file of policy letters.