



# WATCH TOWER

BIBLE AND TRACT SOCIETY OF BRITAIN

THE RIDGEWAY LONDON NW7 1RN

TELEPHONE 020 8906 2211

SP:SJ March 23, 2007

TO ALL BODIES OF ELDERS

Dear Brothers:

Reports have been received in the branch office that some residential areas of Britain have been, or are about to be, designated: “No Cold Calling Zones,” or “Cold Calling Control Zones,” either by local councils or by private companies acting on behalf of local residents. Our understanding is that the principal objective of such schemes is to discourage door-to-door sales people visiting residents without a prior appointment. A number of brothers have asked whether our door-to-door ministry is caught by such schemes.

Should any part of your congregation’s territory be designated a “No Cold Calling Zone,” and you have any questions about this, please contact our Legal Department for advice. Please do not approach any local authority or private company concerned to request clarification. In addition, if you encounter any private initiatives to prevent uninvited callers through sticker campaigns and so forth, do not hesitate to call or write to the Legal Department for advice. Initial contact with the Legal Department enables the branch office to monitor this issue and provide consistent direction to bodies of elders throughout Britain.

Thank you for your cooperation. May Jehovah continue to bless your fine lead in the ministry as we witness the gathering of “fruit for everlasting life.”—John 4:35, 36.

Your brothers,

*Watch Tower B. & J. Society*  
OF BRITAIN