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WATCH TOWER
BIBLE & TRACT SOCIETY
THIS KINGDOM GOSPEL MUST BE PREACHED
PUBLISHERS FOR INTERNATIONAL BIBLE STUDENTS ASSOCIATION
BRITISH BRANCH · 34 CRAVEN TERRACE · LONDON · W·2

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April 12, 1944.

TO ALL THEOCRATIC PUBLISHERS IN BRITAIN.

Dear Brethren:

We are now well advanced in the "Freedom of Worship" Testimony Period. The assemblies and the Memorial celebration are events that have gone by. The assemblies were held at 55 centres throughout the British Isles and the reports received indicate that numbers of newly interested engaged in the field service for the first time. Jehovah has greatly blessed his people during the past two weeks. For all these privileges and blessings we give praise to His name.

The Memorial celebration was an occasion of refreshment of mind and a reminder to both remnant and Jonadabs that there are obligations to be met and that all who are in a covenant with the Lord must be about their Father's business. With full confidence in the Lord we move forward to the task assigned to us. The remaining days of April call for a supreme effort on our part.

PEAK OF PUBLISHERS

There is every reason to believe that this "Freedom of Worship" Testimony Period will see a peak of publishers in the field. Just how high a peak we attain depends upon each one's enthusiasm. Immediate action should be taken to check up on the publishers in each company. By this time all the regular and irregular publishers should have had some share in the field work for April. If not, organize to help such, so that they might meet their Kingdom obligations. Then ascertain what can be done to aid the book study interest to have a share. Organize this work also. Allocate to each one of the regular publishers the job of caring for this. Only by so doing will you make April a record month for your company. Company servants should rally the support of the other servants and all the book study conductors so that an all-out effort is made to get every individual in the field for at least an hour during April.

THEOCRATIC CONVENTION

Much enthusiasm has been shown over the announcement that the dates August 9 to 13 are set aside for the 1944 Convention. As soon as specific details are fixed you will receive further information. In the meantime, let us show our appreciation of the Lord's goodness by pushing on with the work. We look to the Lord for him to open the way for a wide witness to

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be given and for his people to meet in worship. We advise all to pray earnestly for His direction on all the plans made.

BOOK STUDIES

During March there was a drop in the number of book studies. We wonder why. For the first time in several months there are less studies than for the previous month. It may be that some have not handed in their SC-3 forms. We advise all to see to this so that a proper record is kept. In order to attain to our quota of 18,000 book studies much effort must be put forth in this direction.

We appeal to all to accept gladly the privilege of contributing to the peak effort for April. Remember, we look for 13,000 publishers for the month. Do your part and the Lord will bless your effort. Wonderful days lie ahead. Wonderful opportunities lie at our feet to be grasped now. Let us be up and doing.

Rejoicing with you in the service of the New World.

Your fellow servants of the Theocracy,

Watch Tower B. & J. Society.

P.S.—The enclosed form and card should be filled up and returned immediately.

DO NOT forget to enter your Memorial partakers and attenders on the monthly report card at the month end.