

WATCH TOWER

BIBLE AND TRACT SOCIETY

GENERAL OFFICES
117 ADAMS STREET
BROOKLYN NEW YORK

THIS KINGDOM GOSPEL
MUST BE PREACHED

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WATCHTOWER BROOKLYN

October 16, 1931

To the Anointed:

The time is here to begin the campaign with the book Vindication. Jehovah's prophecy by Ezekiel is now being fulfilled and Jehovah's witnesses must perform their part. I am sure you are delighted to have a part therein.

In going to the people with the message of truth please avoid using the word CANVASS. You are not canvassers. You are Jehovah's witnesses giving testimony to others in the name of Jehovah God. Permit me to suggest that you deport yourself properly as the representatives of the Most High. Always be courteous. Never be rude. It is not your privilege or duty to use harsh language even against the clergy. It is unfortunate that some of the brethren indulge in language that is unkind. Tell the truth and let the truth do the cutting or smiting.

Before going into the field go to the Lord in prayer and ask him to use you to his glory. Then go with confidence and without fear of man or devil. If you are trusting wholly in the Lord you will be courageous, and that means that you will be calm and dignified. Permit me to suggest that your speech be brief and to the point and when you have finished delivering your testimony pass on. The work of Jehovah's witnesses is not to browbeat or punish or even convert anyone. Our work is to give testimony. The following form of testimony, I believe, may well be used, to wit:

"Good morning, Mr. Jones. I have come to give you a testimony concerning Jehovah's purposes. I am one of his witnesses and I am thus preaching the gospel. Within a short time from now Christendom will be completely destroyed by the army of the Lord. Jehovah has made it clear by his Word that the people must be notified of that approaching destruction and shown the reason why it will be done. These books explain all about it and show you that God's kingdom is the only hope for the people. We are taking a nominal sum of money to help defray the expense so that more books may be published for the benefit of the people. These two, Vindication and The Kingdom booklet, I have brought for you and I shall be glad to receive from you forty cents for them, and I am sure you will receive a great blessing by learning their contents."